

CASE STUDY

ADVANCED INTERLAYER SOLUTIONS

550 Madison Avenue, New York

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Trosifol® SentryGlas®



550 Madison Avenue, NY

550 Madison, formerly known as the AT&T Building, is a landmark granite-clad skyscraper completed in 1984. It quickly became known as the “Chippendale” building for its distinctive pediment, reminiscent of the iconic English furniture style. Today, it stands as one of the most recognizable examples of postmodern architecture in New York City.

The renovation carefully balances preservation with modernization, maintaining the building’s historic character while enhancing its performance and usability. Select portions of the façade were opened to introduce more light and connection to the outdoors, while a new public garden and reimagined ground level create a more transparent and welcoming experience. The tower’s interiors were reconfigured to support multiple tenants, alongside major upgrades to environmental systems targeting LEED Platinum and WELL Gold certifications. SentryGlas® played a key role in the updated glazing applications, supporting both structural performance and design clarity.



Application

- Roof & Overheads

Interlayer

- SentryGlas®

General Contractor

- AECOM Tishman

Region

- USA + Canada

Architect

- Snøhetta, Landscape Architect, SiteWorks

Structural Engineer

- Thornton Tomasetti

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WORLD OF INTERLAYERS

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trosifol@kuraray.com
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